

# The Spiral Tree Website Privacy Policy

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## Privacy Policy

Last updated: 17<sup>th</sup> November 2018

The Spiral Tree operates <https://www.thespiraltree.co.uk> (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

Please note this privacy policy relates to the operation of our website and business related activities only. A separate privacy policy relating to play therapy sessions is available from the website [here](#).

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

### Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email address ("Personal Information"). If you do not wish to share this data with us, please use an alternative contact method.

### Website usage data

Like many site operators, we collect information that your browser sends whenever you visit our Site.

This website usage data may include information such as your computer's Internet Protocol (IP) address, browser type, browser version, the pages of our site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we use third party services such as Google Analytics that collect, monitor and analyze usage from the website. The Google Analytics terms specify that no personally identifiable information may be collected through the Google Analytics software.

### Communications

We may use your Personal Information to contact you to reply to messages we send to you.

### Data sharing

**With third party service providers, agents, or contractors.** We use other companies, agents or contractors to perform services on our behalf or to assist us with providing services to you.

For example, we may engage Service Providers to provide services such as marketing, advertising, communications, infrastructure and IT services to deliver, analyze and enhance data (including data about users' interactions with our service).

These Service Providers may have access to your personal or other information collected through the use of this website in order to provide these functions..

**Analytics.** We use Google Analytics, which is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having your activity on the website made available to Google Analytics by installing the Google Analytics opt-out browser add-on <https://tools.google.com/dlpage/gaoptout> for your web browser.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

## **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Changes to this Privacy Policy**

This Privacy Policy is effective as of 17<sup>th</sup> November 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us using the contact details on the website.